TITLE	Health and Wellbeing Strategy 2014-15	
FOR CONSIDERATION BY	Health and Wellbeing Board on 2 April 2014	
WARD	None Specific	

**STRATEGIC DIRECTOR** Stuart Rowbotham, Director Health and Wellbeing

# OUTCOME / BENEFITS TO THE COMMUNITY

The Health and Wellbeing Strategy sets out the direction of travel for the strategic commissioning and provision of health and social care services in the Borough, and in the health economies which support hospital and community services to Wokingham Borough residents. The strategy also sets a strategic vision for the ongoing improvement of the health of Borough residents, from an already good level of health, and especially sets out how agencies will ensure that those who currently have poorer health within the Borough can begin to improve their health to the level of those with the best health. Integration and joint working are key to the aims of the Health and Wellbeing Board; and this Strategy reflects this.

## RECOMMENDATION

That the Health and Wellbeing Board;

1) notes and discusses the structure and content of the Strategy refresh for 2014-15, based upon the attached structural draft;

2) ensures that a concise, challenging yet achievable set of objectives are produced for the coming year;

3) ensures that each of the six partnership boards that feed into the Health and Wellbeing Board have a clear strategic aim and outcomes to deliver.

## SUMMARY OF REPORT

This report comprises of a structural draft of the Strategy for 2014-15 based upon the themes of the 2013-14 Strategy. During the course of the last year, the move towards health and social care integration brought about by the opportunities inherent in the Better Care Fund; the embedding of public health responsibilities within local government; and the successful establishment of the Clinical Commissioning Group in Wokingham have all contributed to the development of strategy and plans for better health outcomes.

Suggestions of changes to the strategy are in italics.

## FINANCIAL IMPLICATIONS OF THE RECOMMENDATION

The Council faces severe financial challenges over the coming years as a result of the austerity measures implemented by the Government and subsequent reductions to public sector funding. It is estimated that Wokingham Borough Council will be required to make budget reductions in

excess of £20m over the next three years and all Executive decisions should be made in this context.

	How much will it Cost/ (Save)	Is there sufficient funding – if not quantify the Shortfall	Revenue or Capital?
Current Financial Year (Year 1)	n/a	n/a	n/a
Next Financial Year (Year 2)	n/a	n/a	n/a
Following Financial Year (Year 3)	n/a	n/a	n/a

### Other financial information relevant to the Recommendation/Decision

The costs of delivering on this strategy are incorporated into existing departmental budgets within the Council (including the ring-fenced Public Health Grant and Better Care Fund) and within the NHS commissioning organisations and the resources of all service providers.

There is a strong ethos if investment to save, including the NHS' QIPP challenge, to ensure that economies of scale and preventative investments can achieve real sustainable system-wide saving to the Council and NHS budgets.

### **Cross-Council Implications**

The Health and Wellbeing Strategy will set a series of objectives for all departments of the council, for commissioned services and for co-production with the Council's partners. It will be congruent with the Council's vision and priorities.

#### Reasons for considering the report in Part 2 N/A

# List of Background Papers

Wokingham Borough Health and Wellbeing Strategy 2013-14 The Wokingham Needs Assessment (Draft version) 2014 Wokingham CCG Profile

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